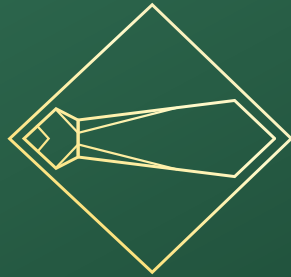


HOSPITALITY  
STARTS HERE

EST. 2006

BARISTA  
COMPANY



**Together for  
a greener  
future**

# BARISTA COMPANY TAKES RESPONSIBILITY

Things are going well for Barista Company! We have experienced significant growth in recent years, and we take pride in our achievements.

## However, success comes with counterparts.

Consider the amount of fuel needed to transport our coffee trucks to various well-known festivals and fairs.

On an annual basis, we serve almost a million cups of coffee and tea. This also means hundreds of thousands of coffee cups, coffee residues, empty milk cartons, stirrers...

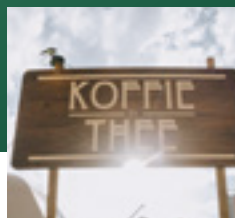
Our suppliers also consume a substantial amount of energy to meet our needs.



**Hedgehog Company  
did a great job!**

Scan the QR code or  
click on the button  
to visit their  
website

VISIT WEBSITE



## An Eye-Opener

While we aim to leave a positive impression on our guests and customers, we would prefer our ecological footprint to be less impressive.

To assess our ecological footprint, we enlisted the help of Hedgehog Company. For months, they combed through our records and questioned our suppliers to precisely determine our environmental impact.

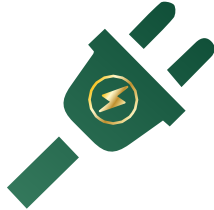
Our environmental impact is measured in a unit called CO<sub>2</sub> equivalent (CO<sub>2</sub>e), which combines not only CO<sub>2</sub> emissions but all emissions, including methane and nitrogen dioxide.

**Our CO<sub>2</sub>e on an annual basis is over 200 tons. It's time to take action!**

## Time for action

Ideally, we would have a 0 CO<sub>2</sub>e emission. However, that would mean we couldn't serve coffee anymore, and that's something we want to continue doing.

### So, what can we do?



#### Buses and trucks mostly electric

A challenging task that will take several years, especially due to the many kilometres our buses and trucks cover and the energy they need for the loading platform and pulling trailers.



#### Responsible packaging

Barista Company wants to move away from disposable packaging. Reusable coffee cups will become the norm for us. At large events, we opt for cardboard cups that we mandatory collect for full recycling.



#### Less cow's milk

By replacing 50% of cow's milk with a plant-based alternative, we can reduce 12% of our total CO<sub>2</sub>e emissions. We serve our cappuccino and Café Latte with a plant-based alternative by default unless the customer specifies a preference for cow's milk. Environmentally conscious thinking!



#### No milk cups

This saves plastic and aluminium.

#### Reuse of coffee residues

For compost or as a base for developing new materials.

**But that's not enough to fully compensate for our CO<sub>2</sub>e emissions.**

**How can we achieve this?**





## Compensation:

Barista Company invests through Regreener in Delta Blue Carbon, a project in Pakistan. In summary, this project ensures:



**Planting (mangrove) trees to offset our CO<sub>2</sub>e emissions**



**Protecting natural areas by preventing the depletion of natural resources through logging and irrigation**



**Preserving biodiversity in protected natural areas**



**Increasing knowledge about climate-responsible agricultural practices among small-scale farmers**



**Creating employment for people below the poverty line**



**Curious about the impact of this project?**

Click the button or scan the QR code.

[SEE IMPACT](#)

As mentioned earlier, we produce over 200 tons of CO<sub>2</sub>e per year. We've been around since 2005. To compensate all these years, we have decided to invest in a 300-ton CO<sub>2</sub>e compensation per year by financially supporting these projects. This way, we are making amends with Mother Earth.

## A small contribution

In addition to the investment made by Barista Company, we now also request a small contribution from our clients. We believe that we are collectively responsible for our impact on nature and our CO<sub>2</sub>e emissions.



## Facing the Future

- Planting mangrove trees is highly efficient as they store a lot of CO2. They also spread many seeds, allowing the mangrove forest to expand quickly.
- This project also provides employment for over 10,000 people who would otherwise live well below the poverty line.
- The project runs until 2075 and will have long-term positive effects on both nature and the population.



Barista Company will continue to invest in these projects, and we are proud that we can give back.

On the Regreener website, we have our own dashboard that tracks in real-time how much CO2 we have compensated.

Check our compensation or scan the QR code

[CHECK COMPENSATION](#)



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